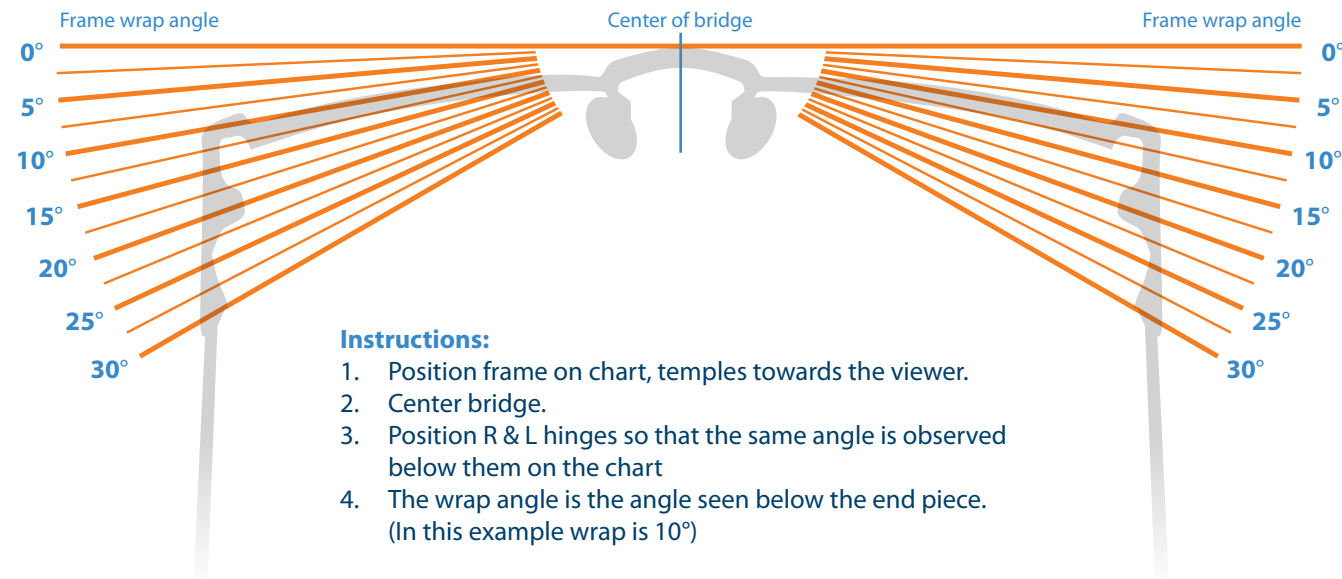


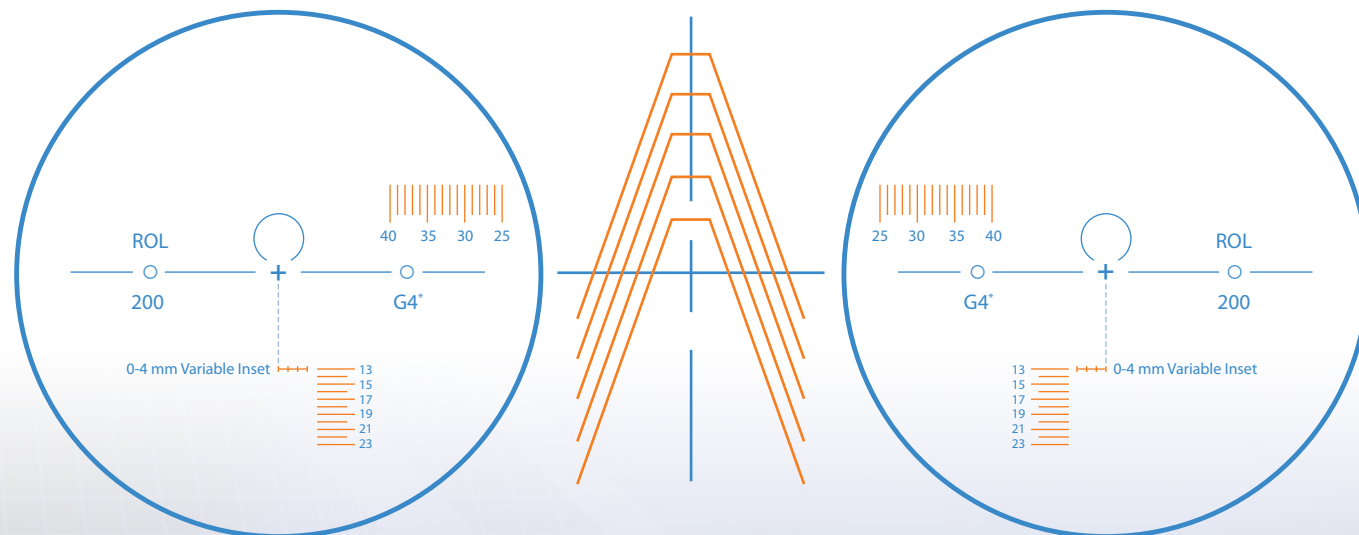
Persona G4 Frame Wrap Chart



Instructions:

1. Position frame on chart, temples towards the viewer.
2. Center bridge.
3. Position R & L hinges so that the same angle is observed below them on the chart
4. The wrap angle is the angle seen below the end piece. (In this example wrap is 10°)

Lens Markings and Centration Chart



Key: **ROL:** Riverside Opticalab
200: Add power located under temporal circle

*** Engravings Key:**

5	1.5 Materials (CR-39, Transitions, Polarized, Drivewear)
53	Trivex Materials (Clear, Transitions, Xtractive, Polarized)
6	1.6 Materials (Clear, Transitions, Polarized)
7	1.67 Materials (Clear, Transitions, Xtractive, Polarized)
74	1.74



HIGH DEFINITION LENSES



Where Perfection
Meets the Eye

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31A Durward Place
 Waterloo, ON N2L 4E5

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Benefits of Persona G4

The Persona G4 is the personalized lens design that has evolved from the Persona family of high definition lenses and represents the state-of-the-art for lens design development. The design incorporates the latest in aberration correction software so that the position of wear principles are maximized, thus resulting in outstanding visual clarity.

The position of wear principles are based on the actual viewing axis through the lens, not necessarily through the principal axis of the lens but through real life wearing dynamics. By correcting the several oblique aberrations that occur with a changing gaze, the wearer will experience the most true to life vision ever achieved.

Conventional refraction utilizes lenses positioned at right angles to the line of sight in a very controlled environment whereas the Persona G4 lenses are made for real world wear and use. There is a huge difference between the 2 situations and your patients will clearly see the improvement over conventional lenses.

Customer Testimonials

"Easiest lens I have ever worn."

"WOW!!! Very impressive, I have never had a progressive lens so clear and feel so good."

"Clearest lenses ever with much less head movement."

"Seems like a single vision lens."



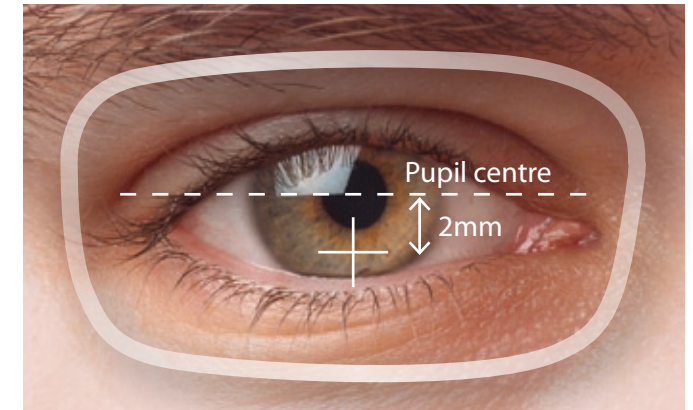
Ordering the Persona G4

In order to provide the very best results for your patient, we encourage the dispenser to include the following steps in the dispensing process:

- When selecting the frame with your patient, please emphasize the need for an adequate B dimension to permit a 10 mm distance zone above the 13 mm near area. By doing so, your patient will be delighted with the results obtained, otherwise their vision could be compromised by not providing an adequate area for the lens design to be effective. Remember that most rimless and nylon mount frames can have the lens shape modified to create an adequate B measurement if needed.
- Before taking any fitting position measurements, please complete the frame adjustment on the patient's face, this will ensure that the frame performance will compliment the G4 performance. By making adjustments at this time, any adjustment issues or anatomical issues can be addressed prior to any lenses being edged and mounted. Lens performance is enhanced when the pantoscopic tilt is at least 8°.
- Note the eye movement while the frame is being worn to ensure that the reading area will not be compromised as the gaze is lowered.
- Also note if the frame style affects peripheral vision then discuss possible consequences of reduced peripheral vision with the patient.

In addition to the usual sphere, cylinder, axis, prism and add specifications, it is important to include mono PD's, mono fitting heights, frame wrap, pantoscopic tilt and vertex distance. We can even include insets which differ from the standard value for those patients with personalized convergence needs. We recommend locating the fitting cross 2 mm below pupil center and allow a minimum 13 mm fitting height.

(In the event that not all of the fitting parameters can be specified, we can use default values, but for optimized results, actual values are preferred.)



Fitting cross (2mm below pupil centre)

Prescription verification

Included with the Persona G4 lenses will be a verification chart that includes the original Rx along with the position of wear corrected design values. When you place the lenses in the lensometer or automated measuring instrument, please refer to the compensated power for verification. Do not use the original Rx as it will not be the same.

Your personalized Persona G4 Prescription

	Sph.	Cyl.	Axis	Prism	Base	Add
R	+3.50	-1.00	35			
L	+3.75	-1.50	140			2.50
Compensated RX						
R	+3.51	-1.00	35			
L	+3.77	-1.50	139			
ADD						
R	+5.71	-1.30	25			
L	+5.79	-1.64	150			
Date:	20.10.10			Job Number: 04321		
Material:	1.60			Design: 9110		

Persona G4 Promotional Features

Prescription availability:

available in the widest power range for High Definition lenses

Rx:

-13.75 D to +7.50 D sphere max, combined with -5.00 cylinder

Add Power:

0.50 D to 5.00 D

Material Availability:

available in the largest material selection for High Definition lenses

1.5 CR 39	1.67 Transitions, grey & brown
1.5 Transitions, grey & brown	1.67 Xtractive grey
1.5 Polarized, grey & brown	1.67 Polarized, grey & brown
1.5 Drivewear	1.74 Clear
1.6 Clear	Trivex clear
1.6 Transitions, grey & brown	Trivex Transitions, grey & brown
1.6 Polarized, grey & brown	Trivex Xtractive grey
1.67 Clear	Trivex Polarized, grey & brown

The family of Persona High Definition Lenses

